

# Business Magazines

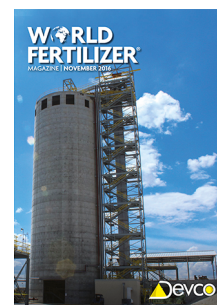
Combined Total Circulation Certificate

September to December 2016



Setting the standard

## World Fertilizer



### Key information

#### Metric type

Circulation

#### ABC total

7,753 average

#### Period

1 September 2016 to 31 December 2016

#### No of issues

2

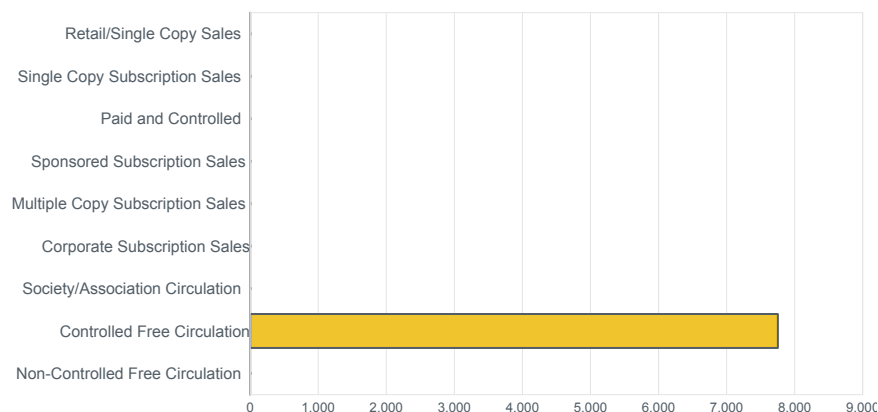
#### Market sector

Chemical Industry: General

### Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

### Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	7,753	7,753	-	156	156	-	7,597	7,597	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

**Analysis for the Audit issue cover dated NOVEMBER 2016 and distributed on 14 November 2016**

<b>Audit Issue Circulation</b>	7,753	7,753	-	140	140	-	7,613	7,613	-
<b>Retail &amp; Other Single Copy Sales</b>	-	-	-	-	-	-	-	-	-
<b>Single Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Paid and Controlled</b>	-	-	-	-	-	-	-	-	-
<b>Sponsored Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Multiple Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Corporate Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Society/Association/Organisation</b>	-	-	-	-	-	-	-	-	-
<b>Controlled Free Circulation</b>	7,753	7,753	-	140	140	-	7,613	7,613	-
Individual requests	3,004	3,004	-	98	98	-	2,906	2,906	-
Company requests	-	-	-	-	-	-	-	-	-
Non-requested by name	4,402	4,402	-	42	42	-	4,360	4,360	-
Non-requested by job title / function	347	347	-	-	-	-	347	347	-
<b>Non-Controlled Free Circulation</b>	-	-	-	-	-	-	-	-	-

**Duplication**

The level of duplication on the mailing list for the audit issue was: 0%

**Basic cover price & subscription rates for the audit issue**

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £50.00

Basic annual rate (OC): £60.00

**Controlled circulation for the audit issue**

Terms of control: Terms of control: CEO's, technical directors, plant managers, technical managers, plant superintendents, processing managers, project engineers and maintenance managers in companies operating fertilizer manufacturing facilities whether at chemical plants or mine sites. Also engineering contractors, equipment manufacturers, process suppliers and individuals involved with products and services related to the fertilizer manufacturing and supply industry and fertilizer related exhibition registrants/conference attendees.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
<b>Total</b>	<b>3,004</b>	<b>100.0</b>	<b>3,004</b>	<b>100.0</b>	-	-	-	-
Individual Requests - Print	3,004	100.0	3,004	100.0	-	-	-	-
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

**Issue by issue analysis** (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
SEPTEMBER 2016	16-Sep-16	7,753	7,753	-	-
NOVEMBER 2016	14-Nov-16	7,753	7,753	-	-

## Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
<b>TOTAL</b>	<b>7,753</b>	<b>7,753</b>	<b>-</b>
Europe	1,550	1,550	-
Albania	3	3	-
Austria	41	41	-
Belarus (Belorussia)	10	10	-
Belgium	81	81	-
Bosnia & Herzegovina	3	3	-
Bulgaria	13	13	-
Croatia	9	9	-
Cyprus	3	3	-
Czech Republic	33	33	-
Denmark	17	17	-
Estonia	3	3	-
Finland	24	24	-
France	75	75	-
Germany	91	91	-
Greece	41	41	-
Hungary	23	23	-
Republic of Ireland	15	15	-
Italy	102	102	-
Latvia	3	3	-
Lithuania	17	17	-
Luxembourg	3	3	-
Macedonia	1	1	-
Netherlands	83	83	-
Norway	27	27	-
Poland	88	88	-
Portugal	29	29	-
Romania	29	29	-
Russia	173	173	-
Serbia	16	16	-
Slovakia	13	13	-
Slovenia	5	5	-
Spain	136	136	-
Sweden	25	25	-
Switzerland	47	47	-
Turkey	62	62	-
Ukraine	65	65	-
United Kingdom	141	141	-
North America	2,171	2,171	-
Canada	61	61	-
Mexico	105	105	-
USA	2,005	2,005	-
Central & South America	620	620	-
Argentina	30	30	-
Bolivia	6	6	-
Brazil	386	386	-
Chile	5	5	-
Colombia	85	85	-
Costa Rica	6	6	-
Cuba	1	1	-
Dominican Republic	2	2	-
Ecuador	8	8	-
El Salvador	1	1	-
Guatemala	3	3	-
Haiti	1	1	-
Honduras	1	1	-
Nicaragua	1	1	-
Panama	2	2	-
Paraguay	3	3	-
Peru	35	35	-
Surinam	1	1	-

## Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
<b>TOTAL</b>	<b>7,753</b>	<b>7,753</b>	<b>-</b>
Trinidad & Tobago	13	13	-
Uruguay	5	5	-
Venezuela	25	25	-
<b>Australasia &amp; Pacific</b>	<b>233</b>	<b>233</b>	<b>-</b>
Australia	209	209	-
New Zealand	22	22	-
Papua New Guinea	2	2	-
<b>Asia</b>	<b>775</b>	<b>775</b>	<b>-</b>
Afghanistan	2	2	-
Armenia	1	1	-
Bangladesh	11	11	-
Georgia	3	3	-
India	619	619	-
Maldives	1	1	-
Mongolia	2	2	-
Myanmar (Burma)	7	7	-
Nepal	3	3	-
Pakistan	114	114	-
Sri Lanka	10	10	-
Uzbekistan	2	2	-
<b>South East Asia &amp; Pacific</b>	<b>1,551</b>	<b>1,551</b>	<b>-</b>
Brunei	4	4	-
Cambodia (Kampuchea)	1	1	-
China, People's Republic of	401	401	-
Hong Kong	28	28	-
Indonesia	161	161	-
Japan	422	422	-
Korea, Republic of	179	179	-
Malaysia	75	75	-
Philippines	46	46	-
Singapore	52	52	-
Taiwan	92	92	-
Thailand	39	39	-
Vietnam	51	51	-
<b>Africa</b>	<b>310</b>	<b>310</b>	<b>-</b>
Angola	2	2	-
Botswana	4	4	-
Burkina Faso	2	2	-
Cameroon	4	4	-
Chad	1	1	-
Congo	1	1	-
Cote D'Ivoire (Ivory Coast)	4	4	-
Ethiopia	10	10	-
Gambia	4	4	-
Ghana	14	14	-
Guinea	3	3	-
Kenya	20	20	-
Liberia	1	1	-
Malawi	3	3	-
Mali	1	1	-
Mauritius	3	3	-
Namibia	3	3	-
Nigeria	88	88	-
Senegal	4	4	-
Sierra Leone	2	2	-
South Africa	85	85	-
Sudan	5	5	-
Swaziland	2	2	-
Tanzania	6	6	-
Uganda	10	10	-
Zambia	11	11	-

## Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
<b>TOTAL</b>	<b>7,753</b>	<b>7,753</b>	<b>-</b>
Zimbabwe	17	17	-
Middle East & North Africa	543	543	-
Algeria	22	22	-
Bahrain	7	7	-
Egypt	172	172	-
Emirates, United Arab	53	53	-
Iran	42	42	-
Iraq	10	10	-
Israel	40	40	-
Jordan	42	42	-
Kuwait	7	7	-
Lebanon	5	5	-
Libya	2	2	-
Morocco	27	27	-
Oman	19	19	-
Qatar	22	22	-
Saudi Arabia	56	56	-
Syria	2	2	-
Tunisia	14	14	-
Yemen	1	1	-
Not Analysed	-	-	-

## More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

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## About this certificate

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ABC Ref: 24421/CA:20170116/BMSv21