

Business Magazines

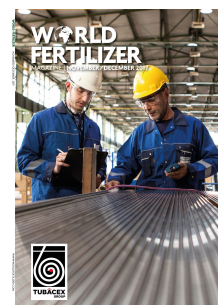
Combined Total Circulation Certificate

January to December 2017



Setting the standard

World Fertilizer



Key information

Metric type

Circulation

ABC total

7,753 average - print & digital (gross)

7,753 average (print)

0 average (digital)

Period

1 January 2017 to 31 December 2017

No of issues

6

Market sector

Chemical Industry: General

Contact details

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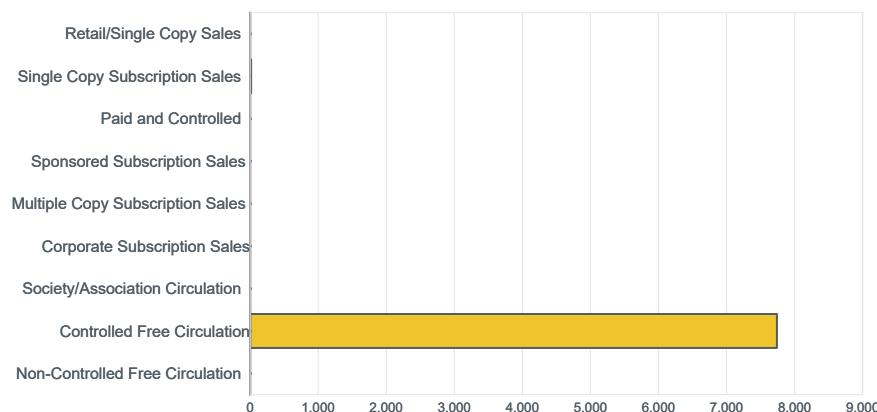
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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0.18%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	99.82%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	7,753	7,753	-	187	187	-	7,566	7,566	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

Analysis for the Audit issue cover dated NOVEMBER/DECEMBER 2017 and distributed on 13 December 2017

Audit Issue Circulation	7,753	7,753	-	175	175	-	7,578	7,578	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	14	14	-	-	-	-	14	14	-
At full rate	14	14	-	-	-	-	14	14	-
Less than full rate but not 50%	-	-	-	-	-	-	-	-	-
Less than 50% but not 20%	-	-	-	-	-	-	-	-	-
Less than 20% but not 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-	-	-	-	-	-	-	-
Multiple Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Corporate Subscription Sales	-	-	-	-	-	-	-	-	-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	7,739	7,739	-	175	175	-	7,564	7,564	-
Individual requests	3,589	3,589	-	125	125	-	3,464	3,464	-
Company requests	-	-	-	-	-	-	-	-	-
Non-requested by name	4,150	4,150	-	50	50	-	4,100	4,100	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	-	-	-	-	-	-	-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £50.00

Basic annual rate (OC): £60.00

Controlled circulation for the audit issue

Terms of control: Terms of control: CEO's, technical directors, plant managers, technical managers, plant superintendents, processing managers, project engineers and maintenance managers in companies operating fertilizer manufacturing facilities whether at chemical plants or mine sites. Also engineering contractors, equipment manufacturers, process suppliers and individuals involved with products and services related to the fertilizer manufacturing and supply industry and fertilizer related exhibition registrants/conference attendees.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	3,589	100.0	1,230	34.3	2,359	65.7	-	-
Individual Requests - Print	3,589	100.0	1,230	34.3	2,359	65.7	-	-
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
JANUARY/FEBRUARY 2017	14-Feb-17	7,753	7,753	-	-
MARCH/APRIL 2017	13-Mar-17	7,751	7,751	-	-
MAY/JUNE 2017	12-Jun-17	7,753	7,753	-	-
JULY/AUGUST 2017	01-Aug-17	7,753	7,753	-	-
SEPTEMBER/OCTOBER 2017	16-Oct-17	7,753	7,753	-	-
NOVEMBER/DECEMBER 2017	13-Dec-17	7,753	7,753	-	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	7,753	7,753	-
Europe	1,551	1,551	-
Albania	3	3	-
Austria	42	42	-
Belarus (Belorussia)	9	9	-
Belgium	72	72	-
Bosnia & Herzegovina	3	3	-
Bulgaria	13	13	-
Croatia	9	9	-
Cyprus	2	2	-
Czech Republic	29	29	-
Denmark	17	17	-
Estonia	3	3	-
Finland	22	22	-
France	72	72	-
Germany	130	130	-
Greece	31	31	-
Hungary	11	11	-
Republic of Ireland	12	12	-
Italy	101	101	-
Latvia	3	3	-
Lithuania	15	15	-
Luxembourg	2	2	-
Macedonia	1	1	-
Netherlands	67	67	-
Norway	27	27	-
Poland	94	94	-
Portugal	28	28	-
Romania	30	30	-
Russia	180	180	-
Serbia	12	12	-
Slovakia	12	12	-
Slovenia	4	4	-
Spain	127	127	-
Sweden	22	22	-
Switzerland	43	43	-
Turkey	65	65	-
Ukraine	63	63	-
United Kingdom	175	175	-
North America	2,171	2,171	-
Canada	160	160	-
Mexico	67	67	-
USA	1,944	1,944	-
Central & South America	620	620	-
Argentina	80	80	-
Bahamas	1	1	-
Bermuda	1	1	-
Bolivia	7	7	-
Brazil	384	384	-
Chile	17	17	-
Colombia	34	34	-
Costa Rica	1	1	-
Cuba	1	1	-
Dominican Republic	1	1	-
Ecuador	7	7	-
El Salvador	1	1	-
Guatemala	2	2	-
Haiti	1	1	-
Honduras	1	1	-
Nicaragua	1	1	-
Panama	2	2	-
Paraguay	3	3	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	7,753	7,753	-
Peru	36	36	-
Surinam	1	1	-
Trinidad & Tobago	13	13	-
Uruguay	5	5	-
Venezuela	19	19	-
Virgin Islands, British	1	1	-
Australasia & Pacific	227	227	-
Australia	201	201	-
New Zealand	24	24	-
Papua New Guinea	2	2	-
Asia	780	780	-
Afghanistan	2	2	-
Armenia	1	1	-
Bangladesh	18	18	-
Georgia	3	3	-
India	627	627	-
Maldives	1	1	-
Mongolia	3	3	-
Myanmar (Burma)	5	5	-
Nepal	3	3	-
Pakistan	107	107	-
Sri Lanka	7	7	-
Turkmenistan	1	1	-
Uzbekistan	2	2	-
South East Asia & Pacific	1,551	1,551	-
Brunei	3	3	-
Cambodia (Kampuchea)	1	1	-
China, People's Republic of	1,200	1,200	-
Hong Kong	2	2	-
Indonesia	59	59	-
Japan	31	31	-
Korea, Republic of	24	24	-
Malaysia	39	39	-
Philippines	32	32	-
Singapore	42	42	-
Taiwan	50	50	-
Thailand	37	37	-
Vietnam	31	31	-
Africa	342	342	-
Angola	2	2	-
Botswana	4	4	-
Burkina Faso	2	2	-
Cameroon	4	4	-
Chad	1	1	-
Congo	1	1	-
Cote D'Ivoire (Ivory Coast)	4	4	-
Eritrea	1	1	-
Ethiopia	10	10	-
Gambia	3	3	-
Ghana	14	14	-
Guinea	3	3	-
Kenya	19	19	-
Liberia	1	1	-
Malawi	3	3	-
Mali	1	1	-
Mauritius	5	5	-
Namibia	3	3	-
Nigeria	103	103	-
Senegal	6	6	-
Sierra Leone	2	2	-
South Africa	99	99	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	7,753	7,753	-
Sudan	5	5	-
Swaziland	2	2	-
Tanzania	6	6	-
Uganda	12	12	-
Zambia	8	8	-
Zimbabwe	18	18	-
Middle East & North Africa	511	511	-
Algeria	16	16	-
Bahrain	13	13	-
Egypt	165	165	-
Emirates, United Arab	52	52	-
Iran	47	47	-
Iraq	8	8	-
Israel	36	36	-
Jordan	32	32	-
Kuwait	6	6	-
Lebanon	4	4	-
Libya	3	3	-
Morocco	32	32	-
Oman	11	11	-
Qatar	22	22	-
Saudi Arabia	42	42	-
Syria	4	4	-
Tunisia	17	17	-
Yemen	1	1	-
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

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